MOVEMENT TECH HELP DESK

DATA FOR BUILDING POWER AT MULTI-ENTITY ORGANIZATIONS — 501(C)(3)S AND (C)(4)S

LIST SHARING LANGUAGE

- Sample Agreement: Allocation of Costs and Reimbursement of Expenses.
 Section 4 covers list sharing or data sharing.
- <u>Coalition Checklist</u>. Page 13 has a sample list-sharing agreement.

OPT-IN LANGUAGE

Robocalling Rules. Includes sample SMS and auto-dial opt-in language.

LIST BUYING & RENTAL SOURCES

- 2022 Acquisition Resources
- Care2, Eric Rardin at eric@care2team.com
- Left Click, Zach Schreiber at act@Left-Click.com.

DATA STRATEGY

- Metrics for Advocacy Worksheet
- Tips for Engagement Scores
- Questions to Ask Vendors
- Drawing Data Flows Training
- Narrative Shift Goals Worksheet. Can be used to set metric goals.
- Re:power. Data Strategy and coding trainings throughout the year.
- <u>Parsons</u>. Parsons is focused on integrations and connectors for tools utilized by the progressive community. Engineers we recommend are Lizette Ortiz (lizette.ortiz84@gmail.com) and Steven Carmona Mora (cmorasteven@gmail.com).
- Email Melanie at melanie@mthelpdesk.org for movement tech communities.

This document was created by Rose Espinola. Please email suggestions, tips, or corrections to rose@mthelpdesk.org. Last updated January 25, 2022.

DIGITAL SAFETY

- Consentful Tech
- Equality Labs Digital Security Resources
- Access Now Digital Security Booklet
- Sample Digital Safety Plan

ADDITIONAL RESOURCES

- Multi-Entity Membership Models
- 501(C)(3) and (C)(4) Membership Programs: Navigate the Law
- Using Your 501(c)(4) to Engage Your Membership
- Resourcing the Base: C3/C4 Fundraising and Dues
- Opportunities for Nonpartisan Digital Advocacy in an Election Year
- Influencing Public Policy in the Digital Age
- Bolder Advocacy Resource Library
- Bolder Advocacy Public Webinars
- Bolder Advocacy Podcast
- Bolder Advocacy Free Technical Assistance Hotline: 1-866-NP-LOBBY